

**NAME- SABYASACHI KHANRA**

ADDRESS- 53A/1D/1B CHAUL PATTY ROAD KOLKATA- 700010

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**OBJECTIVE**

**Seeking a challenging position in a reputed organization which provides opportunities for professional growth and advancement, and utilize the experience acquired in becoming a valuable team member in the field of marketing**



**PROFILE**

* Academically astute individual offering in-depth academic knowledge, practical project exposure and an effective analytical ability augmenting a highly creative and expressive mind.
* Self-motivated, hard-working and goal-oriented with a high degree of flexibility, creativity, resourcefulness, commitment and optimism
* Result oriented individual with strong analytical and interpersonal skills and a quick learner with high levels of adaptability and ability to take initiative.
* Good communication skills, verbal as well as written coupled with exceptional presentation skills.
* An effective team player with exceptional planning and execution skills coupled with a systematic approach and quick adaptability



**EDUCATIONAL CREDENTIALS**

Name of post-Graduation degree: M.B.A

Semester 1- 59%

Semester 2- 78.66%

Semester 3- 56.16%

Semester 4- 73.17%

**Name of Graduation degree: BACHELOR OF BUSINESS ADMINISTRATION (marketing)**

Name of the Institute/university: N.I.M.A.S/ WEST BENGAL UNIVERSITY OF TECHNOLOGY

Marks: 70.80%

**Class XII**

Name of School/board: HARIYANA VIDYA MANDIR/ C.B.S.E, Marks: 49.80%

**Class X**

Name of School/board: HARIYANA VIDYA MANDIR/ C.B.S.E,Marks: 58.20%

**Technical Proficiency**

Windows 97/2000/XP, MS Office, Internet Applications

**Work experience:**

**Company name - Famekraft Management services**

**Designation - Business development executive**

**Experience - 27.01.2014 - 4.09.2015**

**Job Responsibilities –**

**Build up and maintain corporate relationship with clients (Corporate tieups).**

**Do Head Hunting for clients.**

**Conduct end to end campus drive for clients.**

**Company name – Google (Payroll of Serco Global Service)**

**Designation - Business development Executive**

**Duration - 19.09.2015 -Till Date**

**Job Responsibilities –**

**Visiting Clients and promoting the new application of Google i.e Google My Business.**

**Selling Google Adwords and acquire clients for Google advertisement service.**

**Generating clients database through cold calling and to some extent through appointment for adwords prospective clients acquisition.**

**Summer Internships**

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| **Title : REPORT ON STOCK MARKET** |  |
| **Company : WILL ASSET MANAGEMENT INN** |  |
| **Role : ASSISTANT OF SUVENDU DAS** |  |
| **Duration : 6 WEEKS** |  |
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**Extra Curricular Accolades: DRAWING AND SPORTS**



**Date of Birth:**27 /12/ 1990

**Languages Known:** ENGLISH/ HINDI /BENGALI (W/R/V)

**Permanent Address**: 53A/1D/1B CHAUL PATTI ROAD KOLKATA

Date- signature-